



The Bubble Tap Story

When life gets a little flat, you have to bring your own bubbly to the party! And for self-professed mixology-obsessed sisterpreneurs Jennifer and Nicole Disotell, Bubble Tap Trailer seemed like just the elixir they needed to bring a little fizz into their world.

In 2018, the sisters drained their lifesavings and excitedly packed up their apartments in L.A. and moved back in with their parents in San Diego to help fund their dream of serving up a new kind of event experience: a first-in-the-U.S. mobile bubbly bar serving prosecco, rosé, a mimosa bar and more on tap — all from a fully remodeled vintage canned ham trailer.

But just three weeks after moving back home and launching the business, life took a less than celebratory turn when their mom was diagnosed with stage 3 ovarian and uterine cancer. While the concept launched to immediate fanfare and fizz, Jenn and Nicole were trying to stay positive in the midst of taking care of their mom, driving her to chemo appointments *and* commuting daily between San Diego and Los Angeles for events and meetings.

“It was a bit crazy, and most days we were up at the crack of dawn and didn’t crawl into bed until late at night or early the next morning if we had an event,” said founder Jennifer Disotell. “But the universe is a funny teacher. Going through the experience of having a parent with cancer made us not only so much more present and appreciative, but it made our business of celebration more poignant than ever!”

Today, mom Crystal is now in remission. Cheers, Crystal! And Tap Trailer Co. is a bubbling family affair with several generations of Disotell women working at the company. While Jenn and Nicole are at the helm catering to some of LA’s buzziest events, their mom dedicates her talent as a long-time master seamstress for some of SoCal’s premier interior designers to help craft the insta-worthy interiors of the trailers’ photo booths while sister-in-law Andrea serves as the company’s chief financial officer.

From its first celebratory launch, Bubble Tap Trailer has not only popped the cork on a traditionally male-dominated industry, but also garnered instant attention from national press — from *Forbes* to *Town and Country* — and landed events from some of L.A.’s most notable names, including producer, entertainer and former *NSYNC member Lance Bass who fell drunk in love with the company and its vision and quickly became an active partner and promoter of all things Bubble Tap.

“Being in the entertainment industry, I’ve seen a lot of event concepts, but Bubble Tap Trailer was a game changer. I couldn’t believe no one had thought to do this before” said Lance Bass. “Jenn and Nicole have a big vision for the future of the company that I wanted to part of, and I was excited to support women in business.”

Today the company brings its effervescent style to celebrations, events and festivals around the U.S., operates six national franchises and is set to launch its first brick-and-mortar concept in 2020.

The Bubble Tap Mission

Sisterpreneurs Jen and Nicole Disotell are committed to bringing the party to their fellow female businesswomen. As part of the global effort for an equitable economy, the Disotells are committed to ensuring that at least **80%** of all Bubble Tap Trailer franchises are women-owned. Using a significant portion of their time, support and resources, the sisters are helping other women realize their dreams one Bubble Tap Trailer at a time.