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Contact: Lisa Delcampo
(310) 970-2759
lisa@taptrailerco.com

TAP TRAILER CO. ANNOUNCES THEY ARE COMMITTING TO ENSURE 80 PERCENT OF ITS POPULAR BUBBLE TAP PROSECCO TRAILER FRANCHISES ARE WOMEN-OWNED

LOS ANGELES — Tap Trailer Co., the company behind Bubble Tap Trailer, the first mobile bubbly bar in the U.S., has announced they are committing to ensure that 80 percent of its popular prosecco trailers are women owned.

The L.A.-based, women-owned company founded by sisterpreneurs Jennifer and Nicole Disotell brings fizz and style to celebrations, events and festivals with its signature mobile bubbly bars, in partnership with producer and *NSYNC member Lance Bass. Tap Trailer Co. currently operates its L.A. flagship trailer along with five national licenses, including: Orange County, Dallas, Houston, New Orleans and Kansas City.

“As we continue to grow our rapidly expanding licensing business, we have pledged to help other women realize their entrepreneurial dreams as part of the global effort for an equitable economy,” said founder Jennifer Disotell. “As women navigating a traditionally male industry, we know that support is the key elixir to success, so we are committed to devoting our time, support and resources to helping other women succeed — and celebrate — being successful business owners.”

Bubble Tap Trailer has not only popped the cork on a traditionally male-dominated industry, but garnered the attention of some of Hollywood’s most notable women entrepreneurs who have hired Bubble Tap Trailer for their own company’s events, from GOOP’s Gwyneth Paltrow to Kate Hudson’s Fabletics, Ellen DeGeneres and many more!

“Being in the entertainment industry, I’ve seen a lot of event concepts, but Bubble Tap Trailer was a game changer. I couldn’t believe no one had thought to do this before,” said Lance Bass. “Jenn and Nicole have a big vision for the future of the company and I wanted to part of that and to continue to support women in business.”

ABOUT BUBBLE TAP TRAILER CO.

Bubble Tap Trailer Co. is the first mobile bubbly bar in the U.S., founded by Sisterpreneurs Jen and Nicole Disotell — two effervescent sisters who bring fizz and style to celebrations, events and festivals. Based in Los Angeles, Bubble Tap Trailer Co. is owned in partnership with producer and *NSYNC member Lance Bass and has sparked a fast-growing national licensing business serving up prosecco and other bubbly offerings on tap from its signature mobile bar crafted from a fully renovated vintage camper.

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